

**The Upside Of The Downturn Ten Management  
Strategies To Prevail In The Recession And  
Thrive In The Aftermath. Geoff Colvin**

**By Geoffrey Colvin**



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Mar 19, 2012 Fortune Magazines' Senior Editor-at-Large Geoff Colvin is a best-selling author and speaker on today's most significant

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It all depends on critical choices they make right now. Geoff Colvin, The Upside of the Downturn Ten Management Strategies to Prevail in the Recession and Thrive

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The Upside to the Downturn Contractors Return Calls, Materials Cost Less; Mr. Bowes's Half-Price Renovation

Feb 07, 2010 This series explores the personal perspective of buying a car during our current economic downturn. Car shoppers find great deals and amazing service at

Editor s Note: On Friday s NewsHour, we aired another in our series of reports on making sense of the recession. The segment is about the upside of the

Geoffrey Colvin: Geoffrey Colvin Ten Management Strategies to Prevail in the Recession and Thrive in the Aftermath was named the best management book of the year

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